



Dear Potential Sponsor,

We are coming off another, very successful competitive cheer season and are excited for another amazing year of all star cheer. The 2023-2024 season will mark our 25th year! Thank you for considering joining our sponsorship program, the Shining Stars. KC Cheer's young athletes are seeking your support and raising the necessary funds for their competition related expenses which include skills camp/choreography fees, uniforms, travel costs and various other expenses that arise throughout the year. The Shining Stars program offers several options for consideration.

About KC Cheer

KC Cheer is home to one of the most prestigious competitive cheerleading programs in the Midwest, featuring 17 full-year competitive teams in the 2023-2024 season.

Our all star program has a solid reputation in the cheerleading industry. Our teams compete at many local Kansas City competitions as well as traveling to places like Oklahoma City, Dallas, Indianapolis, Nashville and Orlando to compete against some of the best teams in the country. KC Cheer has earned National Champion titles from ASC, NCA, Jamfest, Cheersport, OneUp Championships and more!

KC Cheer is also the home to some of the strongest Worlds Teams in the Midwest. And we are the proud home for the 2023 World Champions in L6 Small Coed, Fierce Five! Over the past five years, Fierce Five and Fearless have continuously finished in the top 10 of their divisions. We were the first gym from Kansas to take a team to Worlds in 2006 and have competed at the event annually ever since.

We invite you to join the Shining Stars and choose the sponsorship level that is right for you or your business.



| Shining Stars Sponsorship Level | Donation | All Gym Team T-shirt | Gym Banner | KC Cheer Website | KC Cheer Social Media Posts | All Gym Email | Full page Yearbook Ad | Half page Yearbook Ad | Spirit Spectacular Table | Tickets End of Season Banquet | Included in End of Season Video |
|---------------------------------|---------------|----------------------|------------|------------------|-----------------------------|---------------|-----------------------|-----------------------|--------------------------|-------------------------------|---------------------------------|
| Grand Champions | \$5,000+ | * | * | * | * | * | * | | * | * | * |
| Platinum Stars | \$2,000+ | * | * | * | * | * | * | | * | * | * |
| Gold Stars | \$1000-\$1999 | * | * | * | | * | | * | | | * |
| Silver Stars | \$500-\$999 | * | * | | | | | | | | |

The details

Sponsors may choose to sponsor an individual athlete, a team or donate to a general sponsorship fund. If you choose to sponsor an individual athlete or team, 20% of the funds will go to the General Fund while 80% will go to an athlete or team of your choice.

The Booster Club is a not-for-profit 501 (c)(3) organization which exists to assist KC Cheer's young athletes in raising the necessary funds for all competition-related expenses. You will receive a receipt for your donation for tax purposes, along with the Booster Club's Federal Tax ID.

To sponsor KC Cheer athletes, please fill out the bottom of this page. Please make checks payable to KC Cheer Booster Club and return to KC Cheer no later than September 8th. Please email your company name and high resolution logo to boosterclub@kccheer.com.

Please complete the following form :

| | | | |
|---------------------------|--|---|--|
| Sponsorship amount | | Business name | |
| Contact name | | Email | |
| Cheerleader name | | Select: General fund, team or individual athlete | |



On behalf of the KC Cheer Booster Club, we **thank you for your generous support**. Please feel free to reach out by email if you have any questions or would like additional information.

KC Cheer Booster Club
13707 W 108th St
Lenexa, KS 66215
boosterclub@kccheer.com

Thank you for your support of KC Cheer!