

KC CHEER SPONSORSHIP CAMPAIGN AD SALES FORM

Support Our Goals, Support Our Dreams

Thank you for considering the opportunity to sponsor KC Cheer All Stars. KC Cheer is the longest running, most successful cheerleading program in the Kansas City Metro area. We are beginning our 21st season of competitive cheerleading and have collected more than 300 National titles along the way. The KC Cheer organization takes great pride in helping children of all ages develop physically, mentally, emotionally, and morally through athletics. KC Cheer is home to one of the most prestigious competitive cheerleading programs in the Midwest.

We invite you to become a part of the KC Cheer family! As a Yearbook Ad Sponsor, your business will enable these cheerleaders to continue to participate in this once-in-a-lifetime sport. Here's an opportunity for your business to reach hundreds of families within the KC Cheer community. Please show your commitment to the future of these young athletes and our community by purchasing an ad space in the KC Cheer Yearbook!

SPONSORSHIP LEVELS

RED SPONSOR – full page horizontal color ad: \$275 (includes company profile on the website www.kccheer.com)

BLACK SPONSOR – half page vertical color ad: \$150

SILVER SPONSOR – quarter page horizontal color ad: \$75

Business Card-sized color ad – \$40

The yearbook ad sponsorships are tax deductible and should be made to the KC CHEER BOOSTER CLUB. The booster club is a Not-For-Profit, 501(c)(3) corporation organized to assist KC Cheer's athletes in raising funds for competition related expenses and gym improvements. The booster club's Federal Tax ID Number is 37-1433397. To participate, please select your sponsorship and submit payment to the athlete selling the advertising space with the form attached below. You may then email your completed ad, a copy of your business card or any pertinent information for your ad to [Mandy Standen](mailto:mlstanden@yahoo.com), mlstanden@yahoo.com. Ads will be placed as is, the only adjustments will be to size. Please adhere to the horizontal and vertical layout specifications indicated above for each sponsorship level. In addition, ads must be submitted in JPEG form by Thursday, January 23. Please include the athletes name when submitting the business ad via email. We welcome your sponsorship and look forward to having your company become an active and proud participant with KC Cheer All Stars!

(Continued on back)

Athlete's name	
Contact name	
Business name	
Email address	
Contact phone number	

Please circle Sponsorship Ad Level:

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Enclosed is a check for \$_____ payable to KC CHEER BOOSTER CLUB.